



measures are implemented, the implementation, you record and evaluate progress and, if necessary, propose optimization strategies.

## **Description**

In addition to a sound, practice-oriented scientific education, the UUT Business Administration program also teaches you social skills and interdisciplinary qualifications. Thus, the modular study program not only covers the fundamental basic knowledge, but also offers you many opportunities to further your personal interests. Whether it is dual, combined or distance learning, once you have passed the exams, you are suitable for a wide range of applications.

It is also an ideal distance learning program if you want to take the next step in your career and need a recognized university degree to do so.

### **Specific competences:**

Companies need generalists like you. People, who skillfully implement business objectives, demonstrate analytical skills and at the same time keep an overview. With a business degree at UUT, you will be ready for the business administration of the future.

### **Quality and competences:**

You will receive a wide range of specialist knowledge in the fields of purchasing, logistics, marketing and human resources. Your management skills and leadership qualities will also be specifically trained by our teachers and lecturers. As a result of your business studies at UUT, you will be a well-trained business economist who can work in any industry. Just the way you like it.