Branch:Business Administration
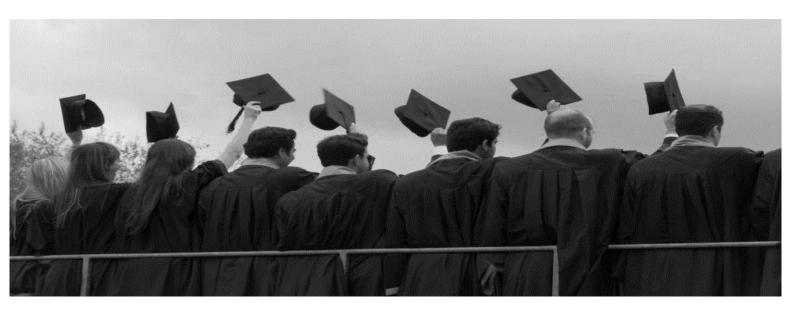

Code: EMBABI
Option: Executive MBA in Business and IT
Level: Master
Prerequisites:
Opportunities:

Description:

This degree program is designed for experienced managers and executives. This Executive MBA program provides the necessary management knowledge for the digital age.

What is the purpose of this study program?

The demand for managers with in-depth IT and management knowledge is constantly increasing. This is precisely where the Executive MBA in Business & IT of the UUT School of Management and the Institute of Information Systems of the University of St. Galen comes in.

The program focuses on linking business and IT, as both are essential for successful business management. IT managers must have an overview of business processes throughout the organization, as well as the know-how to use the most important tools and interpret key figures. But management goes even further: communication and leadership skills are essential these days. The Executive MBA in Business & IT combines these aspects and focuses on the integration and compatibility of business and IT, thus training a new generation of CIOs prepared for the complex business issues of the future.

Quality and competences:

The focus is on general management, the personal and leadership development program, information management and digital transformation.