

Branch: Business Administration



Code: MBABDA

Option: MBA Big data

Level: Master

Prerequisites:

Opportunities:

BIG DATA SCIENTIST

As a Data Scientist, you will work at the interface between IT, mathematics, management and statistics. Your goal is to use the data collected by your company in the most profitable way possible. You are not only responsible for evaluating the data, but you also have to put it into a business context.

BIG DATA ENGINEER

The tasks of a data engineer are very diverse. In general terms, they take care of all processes related to the generation, storage, maintenance, preparation, enrichment and dissemination of data. An important aspect is the implementation and monitoring of the hardware and software infrastructure.

Starting with the design, purchase and installation of all necessary components up to the decision, which software and services are used.

BI CONSULTANT
As a BI (Business Intelligence) consultant, you prepare the data, transform it and make it analyzable. In this way, you can identify trends, analyze customer behavior and provide a solid basis for future decisions in your company. You are the link between IT and the respective departments.

Description:

The program not only deepens your knowledge of data processing and analysis, but also shows you important strategies for successful management and shapes your operational and strategic thinking. And because companies work with people, even in times of increasing digitalization, ethical and social aspects are not neglected.

Specific competences:

Today, small and large companies around the world are more dependent than ever on information about people, machines, customers and business processes. Information management is therefore an essential qualification for sustainable success. You have always been enthusiastic about IT and have already acquired some basic knowledge. With the MBA program in Big Data Management at UUT, you will expand your skills with in-depth management knowledge and qualify for future management tasks.

Quality and competences:

Thanks to this holistic orientation of the MBA Big Data Management, you will acquire, in addition to solid technical expertise, crucial know-how for your future management tasks.