

Branch: IT and communication

Conception^{3D}



Sigle : MEDDEG

Option: Media design

Level: Bachelor

Prerequisites: Scientific baccalaureate or equivalent

Opportunities :

SCREEN DESIGNER/EN

As a screen designer, you are responsible for the design and graphic implementation of digital user interfaces. This includes the design of layouts, animations, sounds and advertisements. You work closely with programmers and graphic designers. In your daily work, you have many opportunities to use your creativity and artistic talent. At the same time, you ensure that information is always presented in a sensible and structured way, so that it is as easy as possible for users to access.

MEDIA DESIGNER

As a media designer in the print industry, you play a key role in getting printed products such as a magazine, poster or flyer ready for presentation to retailers, a trade show or your customer. You are responsible for the conception and implementation of the design. To do this, you coordinate with other departments and clients and work with various programs such as Photoshop and In Design on the final product.

MOVEMENT DESIGNER/EN

Motion design combines traditional graphic design and classical audiovisual disciplines with modern digital technology. As a motion designer, you work at the intersection of art, design, advertising, animation, technology and film. Your task is to translate information, messages, stories, ideas, concepts, strategies and brands into animated audiovisual works that attract attention and interest and that entertain surprise and inspire people. The main areas of motion design are still film and television, but its importance is growing in sectors such as publishing, advertising, branding, corporate identity via the internet and the games industry to the fields of culture and architecture.

Description

With your degree in Media Design at UUT, you'll gain creative expertise that's in demand in traditional advertising and media agencies, publishing houses and television. Whether it's a distance learning course, a double degree or a combined degree, we teach you comprehensive skills in the most diverse areas of media design. In addition to theoretical methods of visual communication, the curriculum focuses on the practical implementation of projects. You will develop ideas and implement your own concepts directly using the latest software solutions. In this way, you will collect your first works for your own individual design portfolio, which will greatly facilitate your entry into professional life as a media designer.

Specific competences:

Connect the world of digital and analogue communication with your ideas. With your degree in Media Design at Uut, you'll make sure products, companies and brands look great. And you'll learn what creative tools you need to achieve this. Cross-media strategies and concepts are as much a part of your daily work as web design, video editing and application development. Online or print - media design in a wide range of areas is part of your job.

Quality and competences:

You develop ideas and implement your own concepts directly with the help of the latest software solutions. In this way, you will gather your first work for your own individual design portfolio, which will greatly facilitate your entry into professional life as a media designer.