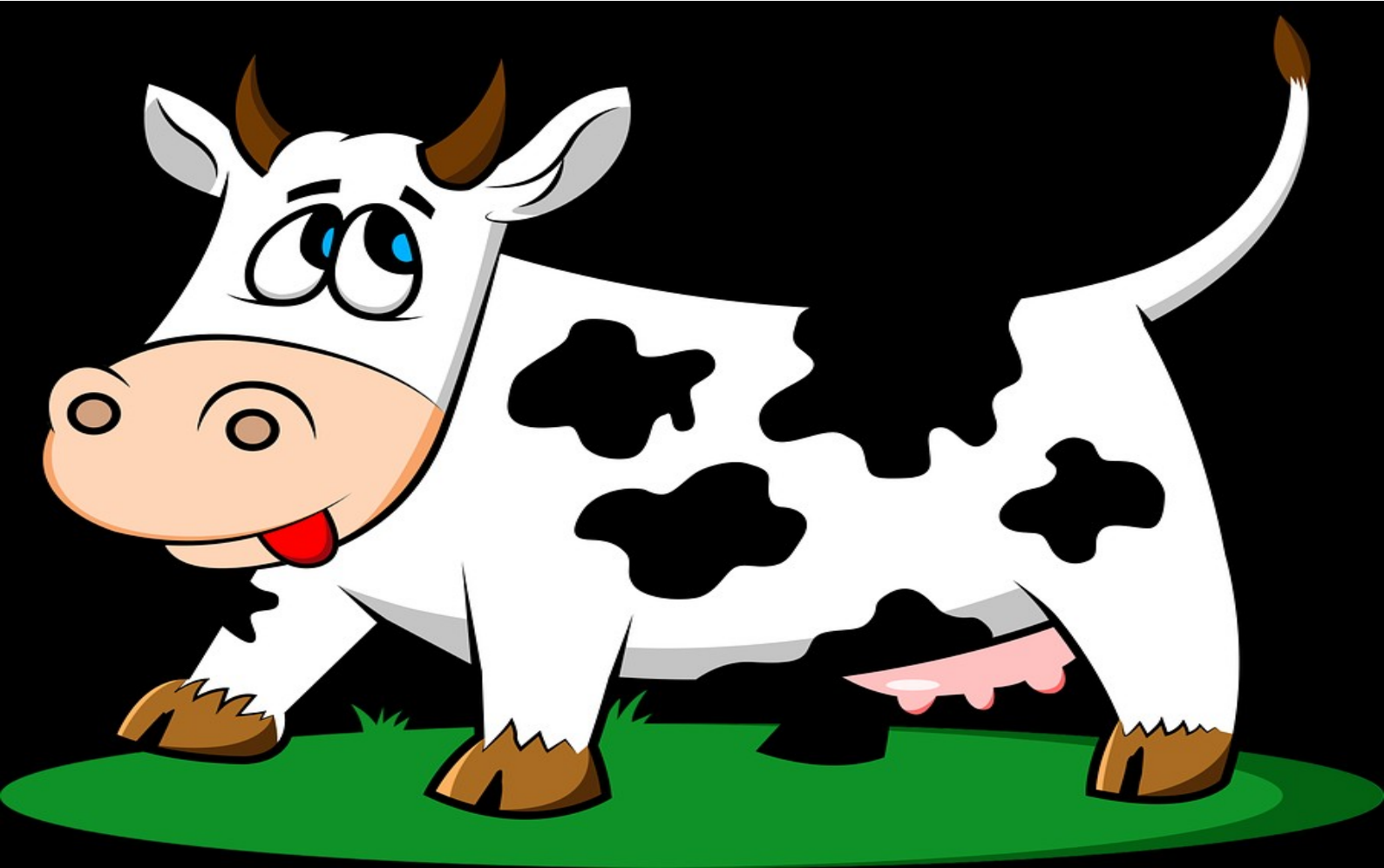


Faculty : ARTS AND CULTURAL CRAFTS



Acronym: CAILBD

Specialty: CARICATURE, ILLUSTRATION, COMICS

Level: BTS

Prerequisite: Scientific series or equivalent level

Opportunities:

- Advertising and communication professions;
- Publishing professions: Illustrator, cartoonist, press cartoonist;
- Colorist, artistic director, graphic designer / infographer;
- Freelance work;
- Designer Graphic Designer.

Description :

This specialty leads to the training of senior multitasking technicians who

caricature. These professionals implement graphic communication projects relating to storytelling through drawing. The illustration option trains illustrators for the press, publishing, advertising, communication, and cartoonists. The teaching focuses on traditional techniques (drawing, color, volume) and more recent (computer graphics). A large place is given to creation-conception, history and techniques of illustration, comics. They are able to tell a story through drawing regardless of the medium.

Specific skills:

- Demonstrate expertise in drawing and illustration;
- Master narrative techniques;
- Create the plates and graphic and visual compositions;
- Make an integral comic strip;
- Make a book of illustrations for the press, publishing or advertising.

Quality and skills:

- Lead and manage a team;
- Train staff, manage human resources;
- Communicate in a professional setting in English French (oral / written);
- Understand the business environment;
- Create and manage a business;
- Manage a project;
- Master the basic computer tool;
- Plan and monitor work;
- Develop creativity, analytical skills, communication skills.