

Faculty : ARTS AND CULTURAL CRAFTS



Acronym: DESMOD

Option: FASHION DESIGN

Level: BTS

Prerequisite: Scientific series or equivalent level

Opportunities:

- Textile designer;
- Model maker;
- Stylist in the clothing, accessories, tableware, textile, fashion and furniture designer sectors;
- Fashion designer ;
- Costume designer for the show (cinema, theater, opera, etc.);
- Fashion press officer;
- Studio collaborator;

Description :

The BTS " Fashion Design " aims to train designers of clothing and accessories models for ready-to-wear, haute couture and in all sectors of industry and commerce related to the fashion creation. The fashion designer follows all the stages of a project, from its conception to its creation. Based on an order, he makes working hypotheses and then makes a conceptual choice integrating market data. This choice then leads to the production of a prototype. The profession of fashion designer, beyond its creative activities, gives added value to textiles, it stimulates the consumption of textiles and the safeguard of jobs in agriculture for natural textile fibers and the chemical industry for fibers. artificial or synthetic.

Specific skills:

- Determine the lines, materials and colors of clothing, fabric or accessory collections;
- Intervene in areas such as the home environment (tableware, upholstery), the automotive industry or cosmetics;
- Produce trend books;

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- Make purchases for a store;
 - Produce books and sales catalogs;
 - Design fibers and textures ...

Quality and skills:

- Lead and manage a team;
- Train staff, manage human resources;
- Communicate in a professional setting in English French (oral / written);
- Understand how organizations work;
- Understand the business environment;
- Create and manage a business;
- Manage a project;
- Master the basic computer tool;
- Participate in the preparation of the budget;
- Plan and monitor work;
- Develop creativity, analytical skills, communication skills.