

Faculty: MANAGEMENT



Acronym : GESPRO

Option : PROJECT MANAGEMENT

Level : BTS

prerequisite: Economic series or Scientific series or equivalent level

Outlets :

- Assistant to the project manager;
- Marketing assistant ;
- Responsible for the communication ;
- Project planner.

Description

The Project Management specialty aims to train technicians capable of leading business projects in any sector (industrial, service, commercial, technological, cultural), through the

development of understanding of the business and the acquisition of knowledge. theoretical and practical skills of project management.

Specific skills:

Innovate, create, improve a project, a product or a process:

- Identify local, national and international partnerships
- Carry out a technological or competitive watch;

- Carry out a pre-study
- Define the operational objectives of a project
- Identify work tools
- Establish technical files;

Find and process information:

- Identify the sources to be exploited;
- **Analyze and synthesize the information found.**

Rechercher et traiter l'information :

- Identifier les sources à exploiter ;
- Analyser et synthétiser les informations trouvées.

Quality and skills

- Have a good understanding of the economic and business environment;
- Master the computer tool;
- Master written and oral communication;
- Being able to lead a work team

