

Faculty : MANAGEMENT



Acronym: LOGTRA

Option: LOGISTICS MANAGEMENT AND TRANSPORTATION

Level: BTS

Prerequisites: Scientific series or equivalent level

Opportunities:

Responsible for transport units;

Inventory and Supply Manager

Manager of warehouse networks and platforms;

Warehouseman

Freight forwarder and logistics provider

Authorized customs broker

Single window employee

Description:

This specialty leads to the training of experts in the organization and management of transport operations and logistics services on local, regional, national and international markets, taking into account the complementarity of modes of transport and sustainable development. To this end, they master foreign languages, communication and negotiation techniques, management and optimization techniques for the flow of goods, the management of warehouses or platforms as well as the operation of urban transport networks.

Specific skills:

- Manage a logistics chain;
- Know a wide range of techniques related to the operation of the logistics chain (warehousing, handling, transit, production, transport, etc.);
- Facilitate and coordinate the exchange between the internal actors of the company;
- Contribute to the rapid resolution of problems between suppliers and customers
- Manage change and promote solutions necessary for partners' support;
- Have knowledge of marketing in order to identify consumer expectations and design the best compromise between efficiency and quality in a competitive context;

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- Design adaptable structures, in permanent interaction with the multiple components of the environment;
 - Implement methods that are both flexible and rational, to materialize their action and allow the regulation of flows through the development of a logistics system and efficient information networks;
 - Have knowledge of accounting and financial management as well as management control (more focused on real-time control tools than on accounting methods);
 - Know the tools necessary to optimize the quality and security of physical and information flows;
 - Provide efficient alternatives in the event of current flow disruptions;
 - Be able to use specific software, contribute to their choice by the company and promote their use;
 - Have knowledge of accounting and financial management as well as
 - management control.

Quality and skills :

- Have general knowledge of the national, regional and international social and economic environment
- Demonstrate rigor in the organization of work and a capacity for reactivity and creativity;
- Have a general knowledge of foreign languages, English in particular;
- Have a good sense of negotiation, commercial relations and sales, as well as after-sales.

