

Faculty : TOURISM, HOSPITALITY AND CATERING



Acronym: GEMAHO

Option: HOTEL MANAGEMENT AND MANAGEMENT

Level: BTS

Prerequisite: Scientific series or equivalent level

Opportunities:

- Manager of a hotel or catering service;
- Employed in an independent hotel or chain;
- 1st of reception;
- Assistant housekeeper;
- Head waiter ;
- Accommodation manager;
- Director of catering;

Description :

The BTS specializing in hotel management aims to train students in the management professions of a hotel or restaurant establishment by providing them with all the management techniques and skills necessary for finding, welcoming and treating various customers.

Specific skills:

- Know the hotel product;
- Master the typology of hotel customers;
- Control the organization of companies;
- Have advanced notions in the management of men in the hotel sector;
- Establish and interpret a forecast operating account;
- Interpret the company's balance sheet;
- Conduct a meeting;
- Have knowledge of the hotel industry legislation;
- Have knowledge of gastronomic catering;
- Have knowledge of accommodation (floor, reception and concierge);
- Be able to work in a team;
- Demonstrate adaptability, flexibility and taking responsibility in the context of activities and professional practice;
- Master communication tools and techniques;
- To be able to evaluate and train staff.

Quality and skills:

- Communicate in a professional setting in French, English and other modern foreign languages;
- Develop business plans;
- Lead and manage a team;
- Master the basic computer tool;
- Create and manage a business;
- Use management and decision-making support tools;
- Understand the environment and the functioning of hotel establishments;
- Plan and monitor work.

