

# Faculty : MANAGEMENT



**Acronym:** MANSPO

**Option:** SPORT MANAGEMENT

**Level:** BTS

**Prerequisites:** Scientific series or equivalent level

**Opportunities:**

Manager of an associative sports structure

Administrative manager of associative sports structure

Sports event organizer

Sports infrastructure manager

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Etc.

## **Description:**

The Sports Management specialty aims to train technicians capable of understanding the sports leisure and entertainment sports market, as well as the legal context of practices, the functioning of institutions and associative, collective or public structures, marketing and management of sports activities projects.

## **Specific skills:**

- Know the economic, legal and institutional environment in which sports organizations operate;
- Design and implement management tools specific to sports organizations within the framework of their skills (HR management, budgetary and financial management, administrative management, etc.);
- Mobilize the appropriate management tools for the development and management of a sports organization;
- Manage and animate a sports structure in connection with the local, regional or national environment;
- Master the management tools applied to public or private sports structures;

Analyze the constraints and lead a sports project using management and management methods.

## **Quality and skills:**

- Manage the flow of information;
- Manage work teams;
- Have the professional capacities inherent in any manager: autonomy, initiative, rigorous responsibility

Have theoretical, practical and cultural knowledge of different physical and sports activities

