

Faculty : ARTS AND CULTURAL CRAFTS



Acronym: PHOAUD

Option: PHOTOGRAPHY AND AUDIOVISUAL

Level: BTS

Prerequisite: Scientific series or equivalent level

Opportunities:

- Photographer, Reporter photographer in professional laboratories, specialized stores, photo service in advertising, film production or publishing companies.

Description :

This specialty trains both image creators and shooting designer technicians who perfectly master the graphic chain (digitization or image retouching, DTP, scanner), define the shooting (frame, depth of field, light, color), develop the photos and print, retouch the digital photos and can sell them. They direct and produce documentaries or fiction films and exploit them.

Specific skills:

- Artistically create a photographic image;
- Master the complex systems of photographic shots;
- Develop and edit digital images;
- Sell photo products and materials;
- Monitor and integrate technical developments in the profession to quickly adapt to demand;
- Be responsive and able to exercise in all situations.

Quality and skills:

- Lead and manage a team;
- Communicate in a professional setting in English French (oral / written);
- Understand how film production works;
- Understand the business environment;
- Create and manage a business;
- Manage a project;
- Master the basic computer tool;
- Participate in the preparation of the budget;
- Plan and monitor work;
- Develop creativity, analytical skills, communication skills.